

Connect with QR codes

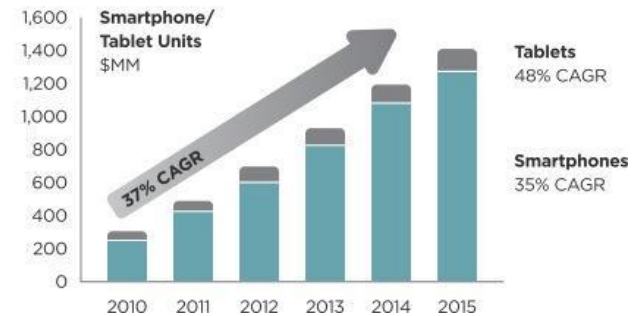


Engage with the mobile generation



How we access the internet is rapidly changing

Digital Consumption Is Shifting from PCs to Consumer Devices (2)



- More consumers will access the internet via smart devices such as phones and tablets than through PCs
- They want information in situ 24/7 and not tied to a PC
- Websites accessed by mobile devices need to be configured for best viewing
- **Opportunity to connect with customers and stakeholders when they are most receptive to information and offers**

Getting mobile and connecting

Possibilities of engagement are limitless:

- Collect contact details
- Offers and promotions
- Features and functions – connect back to brochures and website
- Connect from brochures into video and websites
- Collect comments
- Raise donations
- Demonstrate processes and practices
- Add content to your mobile pages with images, video, social media and more
- Mobile-specific features such as mapping, vcards, click-to-call, and text messaging



Our QR Code offer - Easy as 1-2-3

- **Full end to end service**
 - Your own unique dynamic QR Code
 - Configured and branded mobile web site with unique URL or integration back into an existing website
 - Integration into printed material – brochures, labels and posters
 - Comprehensive monthly report on all interactions
 - Easily changed and managed
 - Month to month or discounts for longer and volumes
 - Advice for best options



1 or 100 – as easy as 1-2-3

QR Code introductory pricing

Entry level pricing - \$99 ex GST includes:

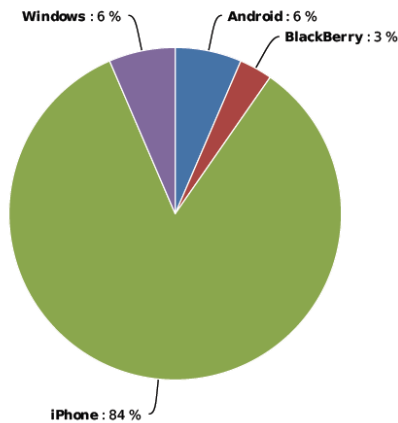
- 1 unique QR code
- Configured 1 page mobile site for landing including your branding
- Choice of templates
- Unique URL for mobile site or linked back to your website
- Monthly analysis of interactions
- First month hosting for free
- Month to month hosting starts at \$19.95 ex GST per QR code

Value adding:

- Consultation services to maximise benefits
- Further customisation and content creation services available including graphic design
- Discounts offered for larger volumes or longer contracts

Comprehensive reporting

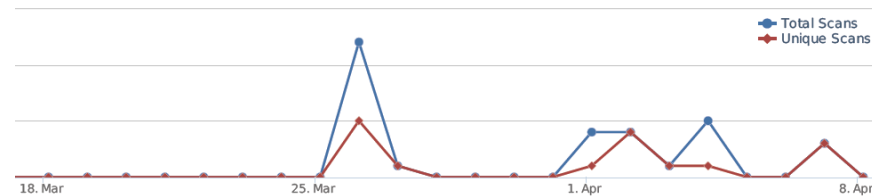
- Full analytics
- Graphical or detailed as required
- Monthly or more frequently as required
- Insight and interpretation



Raw Scan Data

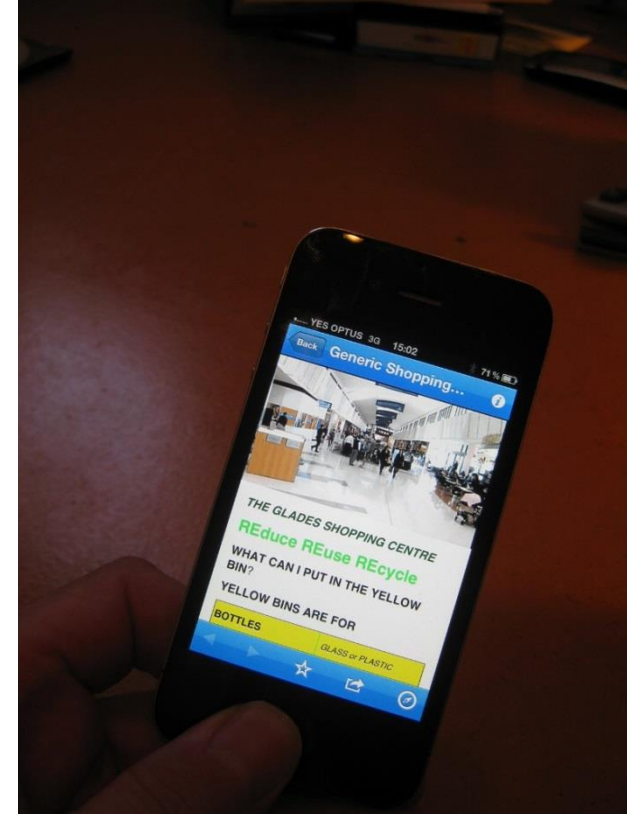
Date	Browser	Platform	Country	State	City	Zip Code	Total Scans
2013-03-15	Unknown	iPhone					1
2013-03-26	BlackBerry	BlackBerry	United States				1
2013-03-26	Unknown	iPhone					6
2013-03-26	Unknown	iPhone	Australia				5
2013-03-27	Unknown	iPhone	Australia				1
2013-04-01	Unknown	iPhone					4
2013-04-02	Internet Explorer	Windows	Japan				1
2013-04-02	Mozilla Firefox	Windows	Australia	New South Wales	Abbotsford		1
2013-04-02	Unknown	iPhone					1
2013-04-02	Unknown	iPhone	Australia				1

Scans



Contact us today! – Great Features

- Set up is straightforward and can include your branding
- Full management of codes and sites
- Fully featured mobile website with unique URL
- QR codes are dynamic adding to flexibility
- Contact information directly delivered to your email
- Can be tied into google analytics
- Comprehensive reporting
- Advice on best use
- Value adding services to enhance and build
- Mobile site can be the preferred mobile site for your enterprise



Communication that works

www.avcreative.com.au – Phone: 1300 257 208



avcreative